

SEARS

SPRING
through
SUMMER
1963

*Whatever you choose,
YOU CAN COUNT ON US
for quality and value to
match your standards
of satisfaction...*

***YOU CAN COUNT ON US**
to accept your judgment
and to live up to this
77-year old promise:*

**SATISFACTION
GUARANTEED**
or your money back

SEARS, ROEBUCK AND CO.
CHICAGO 7, ILLINOIS

★ **INDEX STARTS
ON PAGE 638**



1

2

Uncluttered
elegant clothes
selected by our own
Parisian Designer,
CLAUDE RIVIERE
..you can count
on Sears for
fashion that's right

1 Pure Silk Shantung Sheath,
detailed with fine stitching.
Frog-fastened pocket. Fully
lined with rayon-and-silk.
Back zipper. Dry clean.
Misses' sizes 10, 12, 14, 16, 18.
State size. Shpg. wt. 7 oz.
N31 A 7772F—Ivory
N31 A 7773F—Lt. gold. \$16.50

2 Demi-shaped Coat lightly
skims the figure. Impecca-
bly tailored in soft, airy-tex-
tured wool. Lined.
Juniors and Misses. Sizes 5, 6,
7, 8, 9, 10, 11, 12, 13, 14, 15,
16. Please state size.
N17 A 1675F—White
N17 A 1674F—Beige
N17 A 1676F—Pink
Shpg. wt. 4 lbs. 8 oz. \$26.50

3 Cowl-back Dress... a Claude
Riviere design in fine crepe
of Arnel® triacetate and ray-
on. Fully lined. Front sash. Side
zipper. Dry clean.
Misses' sizes 8, 10, 12, 14, 16.
State correct size.
N31A7770F—Watermelon pink
N31A7771F—Black
Shipping weight 1 lb.. \$21.50

4 Cowl-collar Suit . . Claude
Riviere design. Of imported
pure Moygashel Irish linen.
Exquisitely detailed. Lined
jacket and skirt.
Misses' sizes 8, 10, 12, 14, 16.
State size. Shpg. wt. 2 lbs. 8 oz.
N17 A 3153F—Red
with navy blue
N17 A 3154F—Lt. beige
with light brown. . . . \$29.75

5 Bubble Hat . . straw net.
Fits 21¾ to 22½ inches.
N78 A 1407—Navy blue
N78 A 1406—White
N78 A 1408—Black
N78 A 1405—Beige tones
Shipping wt. 11 oz. . . \$10.00

6 Polished Calf Pouch . . calf
inset in smart bar closing.
Rayon faille lined. About 11x8
in. Price includes 10% Fed.
Excise Tax. Wt. 2 lbs. 6 oz.
88 A 581E—Navy blue
88 A 579E—Bone ivory
88 A 580E—Black. . . \$13.80



You can count on Sears
for fashion that's right..

Mary Lewis CLASSICS in WOOL BOUCLE



SCALED TO FIT

the **SHORTER WOMAN** . . 5 ft. 3½ in. and under
the **AVERAGE MISS** . . 5 ft. 2½ in. to 5 ft. 6½ in.
the **TALL MISS** . . 5 ft. 7 in. and over

A Sears special fabric . . wonderfully soft yet firmly woven with a nubby texture. The superior fit of these fashions is the result of meticulous cutting, pressing and tailoring. We've used shape-retaining Stay-flex interfacings; over-stitched lining seams that won't fray. Hand-bound buttonholes; extra button included. 2-inch hems on coats and linings are pinked and blind-stitched . . won't sag or ripple.

1 Tunic Suit. Lined jacket doubles as top. Seat-lined skirt.
Shorter Woman . . Sizes 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
Average Miss . . Sizes 8, 10, 12, 14, 16, 18. *State size.*
Tall Miss . . Sizes 8T, 10T, 12T, 14T, 16T, 18T. *State size.*
N17 A 3133F—Yellow N17 A 3134F—Medium blue
N17 A 3135F—Light beige Shipping weight 4 pounds. **\$29.70**

2 Flared Coat. Standaway collar can be worn flat. Fully lined.
Shorter Woman . . Sizes 16½, 18½, 20½, 22½. *State size.*
Average Miss . . Sizes 6, 8, 10, 12, 14, 16. *State size.*
Tall Miss . . Sizes 12T, 14T, 16T, 18T, 20T. *State size.*
N17 A 1626F—Yellow N17 A 1625F—White
N17 A 1627F—Medium blue N17 A 1628F—Light beige
N17 A 1629F—Navy blue Shpg. wt. 3 lbs. 12 oz. . . **\$26.70**

3 3-piece Suit coordinates with either coat (2) or (4) for a costume ensemble . . color-matched, or contrasted. Lined jacket is braid-trimmed. Brief-sleeved acetate crepe blouse. Seat-lined skirt.
Shorter Woman . . Sizes 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
Average Miss . . Sizes 8, 10, 12, 14, 16, 18. *State size.*
Tall Miss . . Sizes 8T, 10T, 12T, 14T, 16T, 18T. *State size.*
N17A3137F—Yellow with white trim; white blouse
N17A3138F—Beige with medium brown trim; medium brown blouse.
N17A3139F—Navy blue with white trim; white blouse
N17A3140F—White with navy trim; white blouse. Wt. 3 lbs. **\$29.70**

4 Easy Straight-line Coat, fully lined.
Shorter Woman . . Sizes 16½, 18½, 20½, 22½, 24½. *State size.*
Average Miss . . Sizes 8, 10, 12, 14, 16, 18, 20. *State size.*
Tall Miss . . Sizes 12T, 14T, 16T, 18T, 20T. *State size.*
N17 A 1601F—Yellow N17 A 1600F—White
N17 A 1602F—Medium blue N17 A 1603F—Light beige
N17 A 1604F—Navy blue. Shipping weight 3 lbs. 12 oz. . . **\$24.70**

MEASURE AND BE SURE . . see charts on page 660



1





You can count on Sears
for fashion that is right..

IMPORTED PURE



1 Gold-color metal.
Petal Pin . . 2½-in.
diameter. Wt. 3 oz.
4 A 3764E \$1.00
Earrings . . screwback;
1-in. diam. Wt. 3 oz.
4 A 3765E \$1.00
Cuff Bracelet . . ½-in.
wide. Shpg. wt. 3 oz.
4 A 3766E \$2.00

2 Envelope Hand-
bag in natural-
beige linen with pretty
rayon print lining.
Gold-color metal chain
handle. Inside rear
wall pocket. About 12x
9 inches.
Wt. 1 lb. 12 oz.
88 A 910E \$4.97

3 Cardigan . . linen knit looks hand-
crocheted. Rice-white with taupe
braid. Concealed buttons. Hand wash.
Sizes 34, 36, 38, 40. *State size.*

V7 A 8609F—Shpg. wt. 1 lb. . . \$6.90
4 Skirt in slub-textured linen. Light
beige. Hidden side zipper; cotton
seat-lining. Machine wash, medium.
Misses' 8, 10, 12, 14, 16, 18. *State size.*
V7 A 4285F—Shpg. wt. 1 lb. . . \$7.90

5 3-button Coat . . superb
in beige linen. Exquisite-
ly tailored . . hand-bound
buttonholes. Self-fabric flow-
er. Lined. Dry clean.

*Juniors and Misses. Sizes 7,
8, 9, 10, 11, 12, 13, 14, 15,
16, 17, 18. State size.*
Shpg. wt. 4 lbs. 6 oz.
N17 A 1645F \$19.75

6 3-pc. Suit endorsed by
Claude Riviere. Lined
jacket and seat-lined skirt in
tan-and-beige checked linen.
Sleeveless beige linen over-
blouse . . back buttons; lined.
Dry clean. Pin sold at left.
Misses' 8, 10, 12, 14, 16,
18, 20. *State size.* Wt. 3 lbs.
N17 A 3233F \$25.00

"E" after catalog number means price includes 10% Federal Excise Tax



LINEN

- 1** Striped Shirt in beige, gray and brown. Roll sleeves. Wear in or out. Machine washable, medium. Misses' 10, 12, 14, 16, 18. State size. V7 A 4184F—Shpg. wt. 8 oz...\$6.97
- 2** Fully Lined Shorts. Light beige. Zipper fly front; seams serged and pressed open. Machine wash, medium. Misses' 10, 12, 14, 16, 18. State size. V7 A 5859F—Shpg. wt. 11 oz...\$6.97



These dress models are wearing wigs... for wigs see page 356



Sheath... back zipper. Hand wash separately. Pin sold on opposite page. Shpg. wt. 1 lb. 2 oz.
Misses' 10, 12, 14, 16, 18, 20; Shorter Women's 14½, 16½, 18½, 20½, 22½, 24½. State size.
V31 A 6527F—Aqua blue
V31 A 6528F—Black
V31 A 6529F—Bright yellow
V31 A 6530F—White
V31 A 6531F—Beige
V31 A 6532F—Coral red...\$10.84
Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. State size.
V31 A 6568F—Aqua blue
V31 A 6569F—Black
V31 A 6570F—Beige...\$11.54

You can count on Sears
for fashion that's right
..Paisley and
Batik-look Prints



1 Paisley Jacket .. cotton pique; lined. Hand wash. Misses' small (8-10), medium (12-14), large (16-18). *State size* 8, 10, 12, 14, 16, 18. Wt. 8 oz.
R88 A 8887F..\$5.97

2 Paisley Shirt. Cotton; machine wash, hot. Misses' sizes 10, 12, 14, 16, 18. *State correct size.*
7 A 4189F
Wt. 8 oz...\$3.70

3 Batik-look Hat. Pliant stitched brim is a pretty eyeshade. Cotton. Fits 21 3/4 to 22 1/2 inches. Shipping weight 1 lb. 1 oz.
N78 A 1400..\$2.97

4 Batik-look Pullover. Tab; side vents. Combed cotton. Machine wash, medium. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 5 oz.
7 A 5856F.....\$2.80

5 Batik-look Walking Shorts. Side zipper; lined. Combed cotton. Machine wash, medium. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 6 oz.
7 A 5858F.....\$3.80

6 Tawny Tan Pullover. Tab; side vents. Combed cotton. Machine wash, medium. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 6 oz.
7 A 5855F.....\$2.80

7 Batik-look Capri Pants. Side zipper; lined. Combed cotton. Machine wash, medium. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 8 oz.
7 A 5857F.....\$4.80

8 Pert Paisley Dress. Dacron® polyester batiste in green, blue and brown print. Back zipper. Hand wash alone. Pin not included. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V31 A 5089F—Shipping weight 10 ounces.....\$8.84

1 Paisley Dress. Crisp cotton, printed in rich Spring-fresh shades of gold and green. Skirt has double box pleats. Bodice has welt-seam detail. Back zipper. Hand wash alone. Misses' sizes 10, 12, 14, 16, 18. *State correct size.* Shpg. wt. 12 oz.
V31 A 4539F.....\$5.84

2 Paisley Coat, braid-trimmed, in rich muted colors. Textured fabric of rayon and silk; foam-laminated. Water-repellent. Lined. Dry clean. Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. *State size.* Shpg. wt. 3 lbs.
N17 A 9332F....\$22.75

3 Paisley Shift. Luxurious screen-printed pure silk surah; prettily self-bound. Back zipper. Dry clean. Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16. *State correct size.* Shipping weight 5 ounces.
V31 A 6525F—Pink, orange, brown and green
V31 A 6526F—Aqua, blue, lavender and gold....\$11.84

"Charge It" if you wish . . . see page 635



You can count
on Sears
for fashion
that's right..
in the fabric
that's right....

The SILK SHIRT
color-blends perfectly with
all the pants. Can be worn
in or out. Well-tailored
with a convertible collar,
self-covered buttons, roll
sleeves. Hand wash alone.

Bust sizes 32, 34, 36, 38. State size.
Shipping weight 7 oz.
V7 A 2949F..... \$8.70

The SILK PANTS
in a luxurious fabric with
the cross-weave and rich
texture usually associated
with fine linen. Quality
tailoring includes these
superior details for a trim,
smooth fit: full lining of
Sanforized* cotton, seams
serged and pressed open,
darts in front and back.
Snagproof side zipper,
hook-and-eye. Dry clean.

*Misses' sizes 8, 10, 12, 14, 16,
18. State size. Shpg. wt. 1 lb.*
V7 A 783F—Bright pink
V7 A 794F—Black
V7 A 795F—Cream beige
V7 A 796F—Light blue
V7 A 797F—Light grass green
V7 A 798F—Gold
V7 A 799F—Apricot... \$8.70

*Maximum fabric shrinkage 1%

Mary Lewis

PURE SILK CLASSICS

The SILK SHIRTDRESSES

in a smooth, rich broadcloth
.. supple yet with substantial
body for fine draping ..
specially treated to resist
water spotting.

To further enhance our
dresses, we've added these
details of fine tailoring:
new, narrower collars ..
self-covered buttons ..
never-slip belts that
adjust to your exact
waist measurement ..
3-inch hems.

1 Coatsdress with cluster-
pleated skirt. Hand wash
separately. Shipping wt. 1 lb.
Misses' sizes 10, 12, 14, 16, 18.
Juniors' sizes 7, 9, 11, 13, 15;
Please state size.

N31 A 7708F—Light pink
N31 A 7709F—Light blue
N31 A 7710F—Lt. beige \$19.50

2 Step-in Dress. Two hipline
pockets. Hand wash sepa-
rately. Shipping weight 12 oz.
Misses' sizes 12, 14, 16, 18, 20.
Please state size.

N31 A 7714F—Light blue
N31 A 7715F—Light pink
N31 A 7716F—Lt. beige \$18.50

Tall Misses' sizes 12T, 14T,
16T, 18T. State size.

N31 A 7717F—Light blue
N31 A 7718F—Light pink
N31 A 7719F—Lt. beige \$19.50



You can count on Sears
for fashion that is right



1 Navy Blue Pullover of interlock-knit cotton. Embroidered anchor trim. Machine washable, medium. Shrinkage-controlled. For low-slung pants, see page 89. Shpg. wt. 5 oz. Misses' sizes 10, 12, 14, 16.
7 A 6886F—State size..... \$2.97

2 Hooded Pullover, navy-and-white cotton knit, fleecy-texture inside. Elastic at hem. Machine wash alone. Misses' small (8-10), medium (12-14), large (16-18). State size 8, 10, 12, 14, 16, 18. Shipping wt. 12 oz.
V7 A 1209F..... \$6.97

5 Leather Slipper. Small (5-5½), medium (6-6½), medium-large (7-7½), large (8-8½), extra-large (9-9½). State shoe size 5 to 9½.
R75 A 23081F—Red
R75 A 23085F—Navy blue
R75 A 23087F—White. Wt. 7 oz. \$1.87

6 Silk Square . . blue-and-red stripes on white ground. Hand rolled edges. Made in Japan. About 31x31 inches. Hand washable separately.
88 A 8266—Shipping wt. 1 oz. . . \$1.97

3 Two-piece Swimsuit. Camisole straps adjust; back buttons. Shaped cups. Elasticized waist. White trim. Nylon and rubber knit. Wt. 12 oz. Sizes 32, 34, 36, 38. State size.
7 A 7472F—Navy blue
7 A 7473F—Red berry..... \$10.77

4 Capri Set. Red-and-white striped overblouse. Slim, fully lined white pants; side zipped. Combed cotton, double-knit . . crease-shy; machine wash, medium. Shrinkage controlled. Misses' 8, 10, 12, 14, 16. State size.
V7 A 5093F—Wt. 1 lb. 5 oz.... \$9.90



...the Riviera Look

.. newest style trend noted by
our Fashion Board in Europe



1

1 Yoked 2-pc. Dress.
Rayon; looks like linen. Back-zip top. Hand wash separately. Wt. 1 lb. 2 oz. Junior sizes 5, 7, 9, 11, 13, 15. State size. V31 A 6039F—White with navy blue V31 A 6040F—Navy blue with white.. \$10.84



2

2 White-iced Dress . .
bias-cut to Spring's body-skimming lines. In braid-edged navy rayon that looks like linen. Back zipper. Hand wash separately. Shpg. wt. 12 oz. Junior sizes 7, 9, 11, 13, 15. State size. V31 A 5079F..... \$9.84



3

3 Bow-trimmed Dress . .
fashion-new lowered waistline. In crisp navy-and-white rayon that looks like linen. Back zipper. Hand wash separately. Shpg. wt. 15 oz. Junior sizes 5, 7, 9, 11, 13, 15. State size. V31 A 5077F..... \$9.84



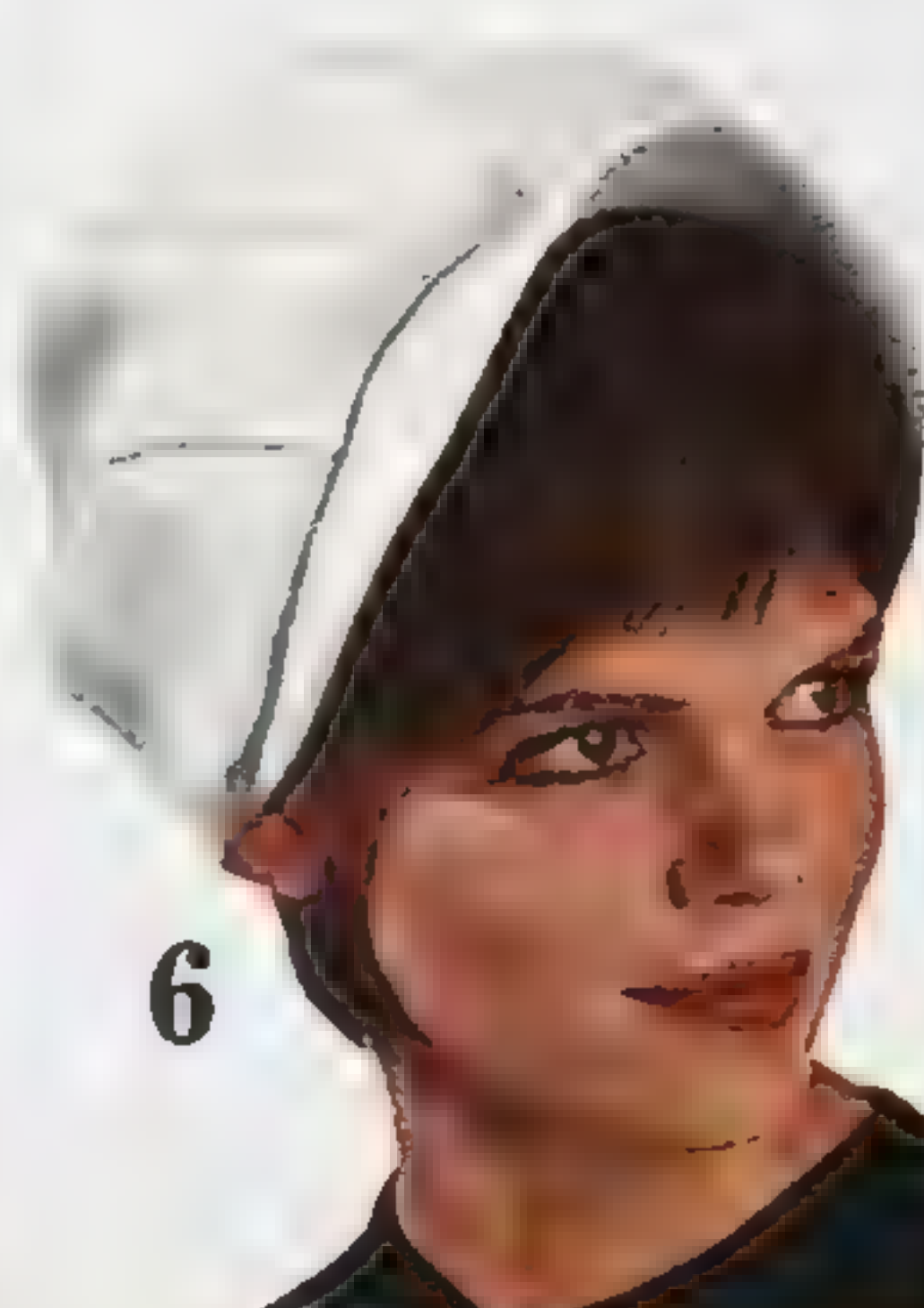
4

4 Boxy Pullover. Attractive longer length, finished hem. Full-fashioned. Virgin Orlon® acrylic knit. Navy with stripes and bow trim in red. Machine wash separately. Sizes 34, 36, 38, 40. State size. Shpg. wt. 9 oz. V7 A 8610F..... \$5.97



5

5 New-looking Skirt has side pleats stitched to hipline. 65% Dacron® polyester, 35% cotton duck. Side zipper. Machine wash, medium. Crease-shy, drip-dry. White. Wt. 1 lb. Misses' sizes 8, 10, 12, 14, 16, 18. State size. V7 A 4290F..... \$7.97



6

6 Perky Peaked Cap. Smart textured look in patriotic flag colors. Fits 21¾ to 22½ inches. N78 A 1412—Off-white N78 A 1411—Red N78 A 1410—Navy blue. Shipping wt. 12 oz. . . . \$3.97



You can count on Sears
for fashion that is right..

TICKIING STRIPES

(1) to (4) Coordinated Separates in pink-and-white striped cotton oxford cloth, delicately trimmed with rick-rack and embroidered ribbon. Machine wash, medium temperature. *Misses' sizes 8,10,12,14,16. State size.*

1 Shirt . . a sleeveless classic.
Shpg. wt. 6 oz. *Sizes above.*

V7 A 6146F.....\$2.97

2 Skirt . . tie belt, side zipper.
Shpg. wt. 15 oz. *Sizes above.*

V7 A 6147F.....\$6.97

3 Overblouse . . raglan sleeves.
Shpg. wt. 6 oz. *Sizes above.*

V7 A 6148F.....\$2.97

4 Jamaica Shorts. Back zip. Shpg.
wt. 8 oz. *Sizes above.*

V7 A 6149F.....\$2.97

5 Solid 'n' Stripe Reversible
Coat. Cotton denim; dry clean.

Juniors, Misses. Sizes 7, 8, 9, 10,

11,12,13,14,15,16 17,18. State size.

N17 A 6428F—Pink with white

N17 A 6429F—Charcoal gray

with white. Wt. 2 lbs. 8 oz. \$12.75

6 A-line Shift Dress. Slip-over
style. Cotton denim. Machine

wash, medium. Wt. 1 lb. 2 oz.

Juniors and Misses. Sizes 7, 8, 9,

10, 11, 12, 13, 14, 15, 16. State size.

V31A4535F—Pink and white

V31A4536F—Black and white \$5.84

7 Oxford Cloth Yard Goods . .
combed cotton striped in pink

and white. Crease-resistant finish.

Maximum shrinkage 1%. Machine

wash...little-or-no-iron. 44in. wide.

36 A 4369—Wt. yd. 6 oz. Yard 84c



OUR SEARSUCKER

(1) to (3) Coordinates in brown-and-white striped blend of 65% Arnel® triacetate and 35% cotton. Machine washable at medium temperature. Misses' sizes 10, 12, 14, 16, 18. State size.

1 Blouse . . back buttons. Sizes above. Shipping wt. 5 oz. V7 A 6143F \$3.97

2 Skirt . . side zipper. Sizes above. Shipping wt. 11 oz. V7 A 6144F \$5.97

3 Walking Shorts . . back zipper. Sizes above. Shipping wt. 6 oz. V7 A 6145F \$2.97

4 Green-and-white striped Coat. Arnel triacetate and cotton, foam-laminated. Tailored with low belt in back, mock pockets. Fully lined. Dry clean. Juniors and Misses. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16. State size. N17 A 1660F—Shpg. wt. 3 lbs. . . . \$18.75

5 Culotte. Woven cotton-and-acetate. Step-in style. Machine wash, medium. Misses' sizes 12, 14, 16, 18, 20. Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½. State size. Shpg. wt. 14 oz. V31 A 2506F—Light brown and white V31 A 2507F—Light blue and white. \$5.54

6 Step-in Dress. Crisp woven checked acetate-and-cotton in brown and black on white. Elasticized hemp belt . . bias-band detailing. Machine washable at medium temperature. Shipping weight 1 lb. Misses' sizes 10, 12, 14, 16, 18. V31 A 3237F—State size \$6.84

Just say "Charge It" and pay later . . see page 635



1 Blouse and Skirt Set...aqua broadcloth of 65% Dacron® polyester and 35% cotton. Overblouse buttons in back; skirt has side zipper. Machine wash, medium. Shpg. wt. 14 oz. Misses' sizes 8, 10, 12, 14, 16, 18. V7 A 6359F—State size.....\$8.97

3 Sweater and Skirt Set of double-knit white Orlon® acrylic. Aqua screen-print on ¾-sleeved cardigan. Skirt with elasticized waist; rayon seat lining. Machine washable at medium temperature. Shpg. wt. 1 lb. 10 oz. Misses' sizes 10, 12, 14, 16, 18. V7 A 6360F—State size.....\$16.97

5 Jacket... aqua jacquard-patterned cotton and acetate. Frog closing. Lined. Dry clean. Misses' small (8-10), medium (12-14), large (16-18). State size 8, 10, 12, 14, 16, 18. XR88 A 8888F—Shpg. wt. 11 oz. \$8.47

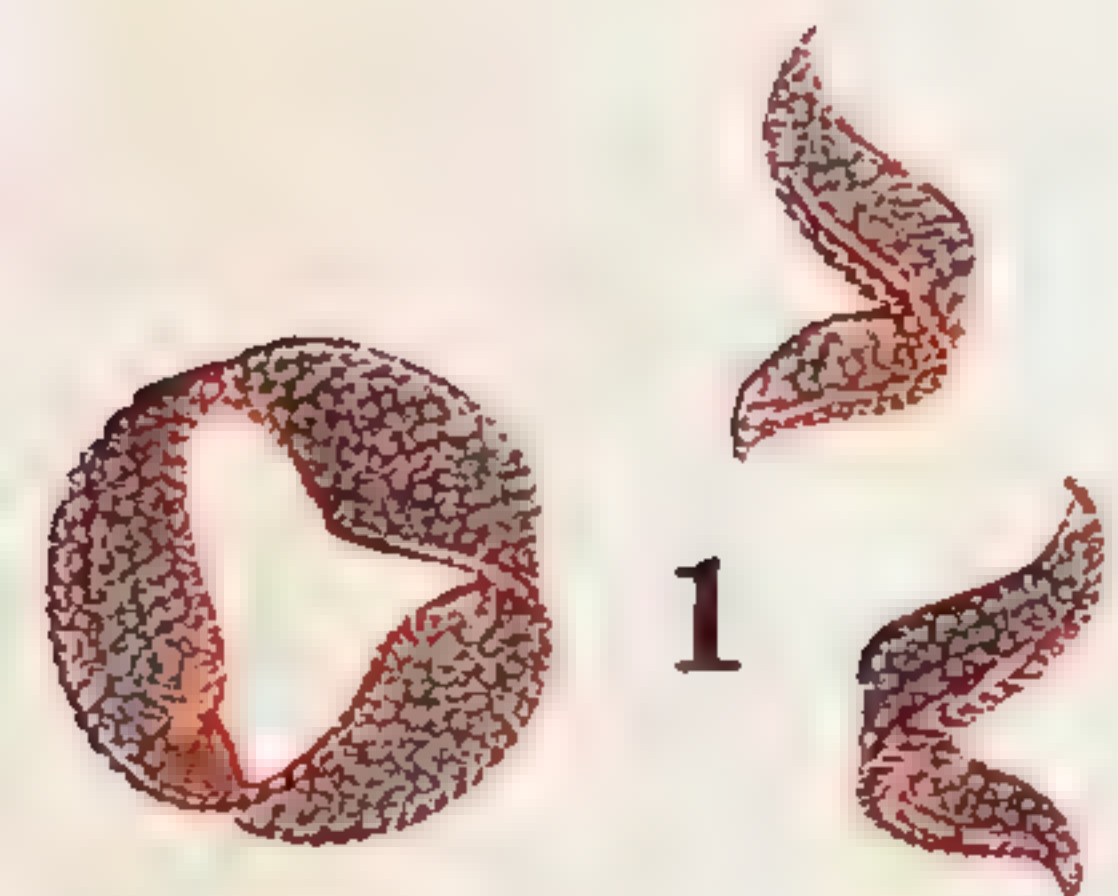
2 Button-front Dress. Inverted skirt pleat. Rayon with a look of linen. Hand wash separately. Pin sold on opposite page. Wt. 1 lb. 12 oz. Misses' 8, 10, 12, 14, 16. State size. N31 A 7325F—Aqua N31 A 7326F—Lt. beige.....\$12.84

4 All-weather Coat in water-repellent rayon-and-cotton twill. Milium-insulated acetate lining. Dry clean. Juniors and Misses. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16. State size. N17 A 9328F—Aqua N17 A 9329F—Beige N17 A 9330F—Black. Wt. 3 lbs.\$12.75

6 Scarf... silk chiffon. Hand-rolled. Made in Japan. About 31x31 inches. Hand wash. Shipping weight 1 ounce. R88 A 8269—Aqua R88 A 8270—White R88 A 8271—Beige R88 A 8272—Yellow.....\$1.97

You can count on Sears
for fashion that's right . .
and the color that's right . .

AQUA



1 Stones set in gold-color metal. Prices incl. 10% Fed. Exc. Tax. Shpg. wt. 3 oz. Pin . . 1½-in. diam.
4 A 3760E—Aqua
4 A 3761E—Coral-orange color . . \$3.00
Matching Earrings . . clipback; 1¼-in. long.
4 A 3762E—Aqua
4 A 3763E—Coral-orange color . . \$2.00

2 Smocked Dress. Shirred waist; back zipper. Dacron® polyester crepe. Hand wash separately. Wt. 11 oz. Misses' sizes 8, 10, 12, 14, 16. State size.
N 31 A 7323F—Aqua
N 31 A 7324F—Bright yellow \$14.84

3 Cutaway Suit meticulously detailed in soft wool flannel. Lined jacket; seat-lined skirt. Dry clean. Pin sold above.
Misses' sizes 10, 12, 14, 16, 18, 20. State size.
Shpg. wt. 2 lbs. 8 oz.
N 17 A 3141F—Aqua
N 17 A 3142F—Bone beige \$25.00



Coat, a pouf of mohair and wool in delectable peach-and-gold plaid. Milium insulated acetate and rayon crepe-back satin lining. Juniors and Misses. Sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16. State size. Shpg. wt. 4 lbs. N17 G 4346F—\$8 monthly; cash \$75.00



Below: Subtly-hued Knits in three parts.

Cardigan; wool and mohair, printed in pink, brown and beige on off-white. Dry clean.

Sizes 34, 36, 38, 40. State size.

V7 G 8878F—Shipping weight 15 oz. \$14.90

Slipover; beige mohair and wool. Hand wash.

Sizes 34, 36, 38, 40. State size.

V7 G 8874F—Shipping weight 10 oz. \$5.90

Skirt; beige mohair and wool with an elasticized waistband. Fully lined. Hand wash.

Sizes 10, 12, 14, 16, 18. State size.

V7 G 8870F—Shipping weight 12 oz. \$8.90



Stole of mohair and wool. About 18x74 in. including fringe. Dry clean.

88 G 8679—Plaid in beige, apricot and gray tones

88 G 8680—Solid peacock blue
Shipping weight 9 ounces \$5.90

MOHAIR

adds the
interest



Bravo the Cape! Hooded and reversible.
One side of foam-laminated mohair, cotton and rayon . . button closing. The other, a plaid of reused wool, reprocessed wool, nylon and other fibers . . wear as a wrap poncho.
Misses' sizes S(8-10); M(12-14); L(16-18). State size letter S, M or L.
N17 G 6900F—Blue; blue and camel tan plaid
N17 G 6901F—Camel tan; blue and camel plaid
Shipping weight 4 pounds \$29.50



Above, left: Shift Dress of wool, mohair and nylon, bound in wool jersey. Front zipper. Lined. Dry clean. No pin.
Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. Please state correct size.
N31 G 7695F—Blue N31 G 7696F—Black
Shipping weight 2 pounds \$18.00

Above, right: Cowl-collared Overblouse Dress of wool, mohair and nylon. Back-zipped and lined. Dry clean.
Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. Please state correct size.
N31 G 7821F—Rose pink N31 G 7822F—Lt. beige
Shipping weight 2 pounds, 2 ounces \$20.00

designed by
**CLAUDE
RIVIERE**

Fur-muffled Coat of softly brushed wool. Black-dyed Persian lamb collar (fur origin: Union of S.W. Africa) edged in natural brown mink tails (fur origin: U.S.A.). Milium insulated acetate and rayon crepe-back satin lining. Misses' sizes 8, 10, 12, 14, 16. State size. N17 G 4331CF—Red
N17 G 4332CF—Black
Wt. 5 lbs. \$8.00 monthly; cash \$75.00

Our accessories complete the look:

Gloves of imported capeskin, mid-arm . . . about 13 in. Hand wash alone.

Sizes 6½, 7, 7½, 8. State correct size.

88 G 5721F—Otter 88 G 5719F—Black

88 G 5722F—White

Shipping weight 3 ounces \$7.90

Calf Handbag, lightly grained; plastic-lined, 3 inside pockets. About 10x9x3 in. From France. 10% Fed. Exc. Tax included.

88 G 232E—Otter 88 G 233E—Black

Shipping weight 2 lbs. \$14.90

Natural Mink Rope to coil as you fancy.

About 72 in. 10% Fed. Exc. Tax incl.

P17 G 789CE—Pastel (medium brown)

P17 G 790CE—Ranch (dark brown)

Wt. 2 lbs. \$8.00 monthly; cash \$75.00



Softspoken suit of nubby wool tweed. The jacket, sashed with suede; the skirt aflare with front shirring. Fully lined. Beret sold on page 16. Misses' sizes 8, 10, 12, 14, 16, 18. N17 G 3675F—Black and white
N17 G 3676F—Dark brown and white
State size. Wt. 3 lbs. 4 oz. \$45.00





Young, figure-skimming dress, finely drawn with welt seaming. Light textured wool, lined with rayon and silk. Back zipper. Dry clean. No pin. Misses' sizes 8, 10, 12, 14, 16.
 N31 G 7862F—Light brown
 N31 G 7863F—Moss (med.) green
 State size. Shpg. wt. 2 lbs. \$36.50



Fluid wool 2-pc. dress, intriguingly welt-seamed: lined in rayon and silk. Back-zippered overblouse; skirt with newly designed off-center back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16.
 N31 G 7866F—Blue N31 G 7867F—Red
 State size. Wt. 2 lbs. 12 oz. \$36.50



Deceptively simple, skillfully shaped dress gives a two-piece effect in front. Worsted wool and silk, lined in silk organza. Back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16.
 N31 G 7872F—Black
 N31 G 7873F—Taupe brown
 State size. Wt. 1 lb. 10 oz. \$29.50

TO MATCH THE OCCASION



1.



2.



3.

4.. for Town or Travel

The Walking Pump. Spaced bands cross throat. Crescent toe. Calf leather upper, leather lined. 1½-in. heel. Leather sole.

Sizes AA (narrow) in 7 to 9. Half sizes too.

B (medium) 5½ to 10. Half sizes, no 9½.

N54 G 44136F—Poodle (dark) brown, self trim.

N54 G 41176F—Black

State size, then width. Wt. 1 lb. 4 oz. \$16.70

The Calf Handbag favors the classic approach. About 13x8x3 in. Lined with fabric-backed vinyl. 3 inside pockets.

N88 G 250E—Poodle (dark) brown

N88 G 251E—Black

Shipping weight 3 lbs. \$29.90

1.. for Afternoon

Featherlite® Pump. Ultra fashionable with low dipping sides, draped vamp and crescent toe. Combination last. 2¼-inch wineglass heel. Leather sole.

Sizes AA (narrow) in 7, 7½, 8, 8½, 9.

B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

Half sizes, except 9½. Please state size, then width.

N54 G 44376F—Antelope (taupe brown) calfskin upper

N54 G 41617F—Black calfskin upper

Shipping weight 1 lb. 4 oz. \$10.76

The Calf Envelope Bag, rayon lined. About 12x6x2 inches. Inside zipper pocket.

N88 G 259E—Antelope (taupe brown)

N88 G 260E—Black

Shipping weight 1 lb. 12 oz. \$9.90

2.. for Daytime

The Pump. Button accents envelope vamp. Calf leather upper, leather lined. 2-inch heel. Leather sole.

Sizes AA (narrow) in 7, 7½, 8, 8½, 9.

B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

N54 G 44135F—Poodle (dark) brown, lighter brown trim

N54 G 41175F—All black

State size, then width. Wt. 1 lb. 4 oz. \$16.70

The Calf Handbag. Rayon lined. Inside zipper pocket. About 10x8x3 inches.

N88 G 274E—Poodle brown with lighter brown

N88 G 275E—All black

Shipping weight 1 lb. 12 oz. \$15.90

3.. for Dress

Featherlite T-strap creates the new open look at sides. Crescent toe. Combination last for smooth fit. Leather upper, leather lined. Leather sole. 2¼-in. wineglass heel.

Sizes AA (narrow) width in 7, 7½, 8, 8½, 9.

B (medium) in 5½, 6, 6½, 7, 7½, 8, 8½, 9.

N54 G 43777F—Black suede with patent leather trim

N54 G 41618F—Black calf

State size, then width. Wt. 1 lb. 4 oz. \$10.76

The Pouch . . . rediscovered is this elegant, ladylike look. Rayon lined. About 10x8x2 inches.

Two inside pockets. Shipping weight 2 lbs.

N88 G 256E—Black suede \$12.90

N88 G 257E—Black polished calf \$10.90



4.

The Handbag . . Reflecting timeless, tasteful styling and achieving a magnificence that endures. Its appointments: a golden-toned frame, a handsome clasp, two inside pockets, and a mirror. Lined with smooth leather. About 11x6x2 inches.

N 88 G 246E—Sport rust

N 88 G 247E—Black

N 88 G 248E—Red

Shipping weight 2 lbs. 8 oz. \$44.90

The Pump . . pure classic lines created with a touch of timeless fashion genius. Highlights: its nipped toe, squared throatline. Soft glowing, exquisitely matched Alligator skins shape upper. Featherlite® combination last, cushioned forepart. Supple leather lining. Flexible leather sole. Sizes AAA (very narrow) in 7 to 9.

AA (narrow) width 6 to 9.

B (medium) 5 to 9 and 10.

Half sizes, except 9½. State size, then width.

2¼-INCH SLENDER HEEL

N 54 G 44060F—Sport rust

N 54 G 43050F—Black

N 54 G 45100F—Red

Shipping weight 1 lb. 4 oz. \$34.97

2¼-INCH SLENDER HEEL

N 54 G 44049F—Sport rust

Shipping weight 1 lb. 4 oz. \$34.97

The Glove, a smart, slender tailored beauty of imported capeskin. Full piqué seams; Bolton thumb. About 13 in. long. Hand wash. Sizes 6½, 7, 7½, 8. State size.

88 G 5720F—Dark brown 88 G 5719F—Black

Shipping weight 3 oz. \$7.90

The Necklace . . 12K Gold Filled. Surface excitement in the look of matte against glisten of smooth beads. 15¼-inches long.

4 G 5831E—Shipping weight 13 oz. \$15.00

Matching Earrings . . polished, ¾ inch diameter beads. Screw-back.

4 G 5832E—Shipping weight 4 oz. \$4.00

Catalog numbers with "E" on these two pages have 10% Fed. Exc. Tax included in price of item.

ALLIGATOR



VERSATILE

26-inch princess length

1 Chunky Nuggets.

Speckled turquoise-glass beads enriched with brushed bars of gold-color metal . . happily non-tarnishable and lighter-than-they-look! Tailored button clasp.

Shipping weight 5 oz.
4 G 3810E \$5.50

2 Bevelled Bead Set.

Fashion's dramatic new slant captured brilliantly, beautifully in iridescent blue. Necklace is 5-rows deep. Cluster clip-back earrings match necklace clasp . . 1-inch diameter.

Shipping weight 6 oz.
4 G 3808E \$4.40

3 Vivid Red Set.

Two rows of faceted beads capped in gold-color metal for a touch of glitter . . lots of charm. Matching clip-back earrings, 7/8-inch diameter.

Shipping weight 5 oz.
4 G 3812E \$5.50

4 Twisted Chains and

detachable pin to wear paired or parted . . 3 imaginative ways. Pin (1 1/2-in. diameter) has simulated smoky topaz center. Gold-color metal.

Shipping weight 6 oz.
4 G 3811E \$6.60



EXOTIC

designs reminiscent of India

5 Baroque Pendant . . its lattice-work embellished with simulated pearls and stones the color of cool azure waters. 3 inches long, on 24-inch flat chain. Muted antique effect gold-color metal.

4 G 3803E—Shpg. wt. 4 oz. . . \$3.30

Matching Earrings. Comfortable clip-back. 1 1/4-inch diameter

4 G 3805E—Shpg. wt. 3 oz. . . \$2.20

Matching Bauble Bracelet. 1 1/4-in. diam. sphere; 7 1/4-in. chain

4 G 3804E—Shpg. wt. 3 oz. . . \$2.20

6 Honeycomb Dome Pin. Multicolor simulated stones massed on high, prong-set in a swirl of textured gold-color metal. 2 1/4-inch diameter. Safety catch.

4 G 3800E—Shpg. wt. 3 oz. . . \$4.40

Matching Earrings. Easy-to-wear clip back style; 1-inch diameter.

4 G 3801E—Shpg. wt. 1 oz. . . \$2.20

7 Necklace and Earrings Set. Tiered simulated pearls with ornate clasp of imitation jade, sparkling pale green aurora crystals. 15 1/2-in. long plus 5-in. tassel. "abracadabra," it detaches! Matching clip back earrings . . 1 1/4-in. diameter

Shipping weight 6 ounces
4 G 3802E \$7.70

8 Rajah Pin . . dazzling dome of multicolor simulated stones with larger center simulated carnelian . . gold-color metal filigree. 2-inch diameter. Safety catch.

4 G 3807E—Shpg. wt. 3 oz. . . \$3.30

9 Cuff Bracelet . . 15 wavy rows of alternating smooth and textured muted gold-color metal wedged together. About 3/4-in. deep.

4 G 3806E—Shpg. wt. 4 oz. . . \$2.20

TIMELY

... the costume watch



Petite 1-jewel Endura watches with shock-protected Swiss movement and unbreakable mainspring. Anti-magnetic

1 Modern Bracelet . . its clean lines set aright in Florentine-finished gold-color metal . . matching flexible band. Steel case-back.

Shipping weight 4 ounces.
4 G 1913E.....\$18.97

2 Teardrop Bracelet . . enchantingly feminine in textured and polished silver-color metal . . flexible band. Case back is steel.

Shipping weight 4 ounces.
4 G 1912E.....\$18.97

3 Crown-cover Bracelet . . simulated pearls atop the secret watch. Textured gold-color metal . . flexible band. Steel case-back.

Shipping weight 4 ounces.
4 G 1914E.....\$18.97

4 Dainty Heart Pendant . . no bigger than a quarter, suspended from slender 25-inch detachable chain. Bright gold-color metal.

Shipping weight 4 ounces.
4 G 1916E.....\$12.97

5 Diamond-shape Pendant points to exciting moments ahead. Case measures 2 inches long; 25-inch chain detaches. Gold-color metal.

Shipping weight 4 ounces.
4 G 1922E.....\$12.97

6 Heirloom-look Locket safekeeps a photo inside. Pretty blue simulated stones in gold-color metal. Pendant has 1½-in. diameter; 26-in. chain detaches.

4 G 1920E-Wt. 4 oz...\$15.97

7 Color-studded Cuff rates a second look . . open it slightly, there's a watch below. Bracelet ⅞-in. at widest part. Brushed gold-color metal; steel case-back.

Shipping weight 4 ounces.
4 G 1915E.....\$16.97

8 Reversible Pendant with an antique look. One side simulated jade; the other, brushed metal with dial. 1⅞-in. long; 25-in. detachable chain. Gold-color metal.

Shipping weight 4 ounces.
4 G 1918E.....\$16.97

"Charge It"
if you wish

.. see page 743

WHIMSICAL

... 12K gold-filled pins

Cunning companions with coat, suit or dress . . each one has a safety catch so he can't run astray

9 Precocious Pup dances in a waggish hat, wears one cultured pearl for an eye. 2½ inches high.

Shipping weight 5 ounces.
4 G 5815E.....\$8.00

10 Pretty Miss Peacock teases her "feathers" . . flirts with a big turquoise stone eye. 1¼ inches high.

Shipping weight 5 ounces.
4 G 5817E.....\$6.50

11 Silly Duck leaning on petal tree with cultured pearl blossom! Turquoise stone eye. 1⅞ inches high.

Shipping weight 5 ounces.
4 G 5819E.....\$8.00

12 Bewhiskered Kitten tickles your fancy, "winks" an impish cultured pearl eye. 2½ inches high.

Shipping weight 5 ounces.
4 G 5816E.....\$8.00

13 Sweet Chickadee with turquoise stone eye, she sits prettily on anyone's shoulder. 1⅞-in. high.

Shipping weight 5 ounces.
4 G 5818E.....\$8.00

14 Lovedove, all hearts and flowers with turquoise stone eye, cultured pearl blossom. 1¾ in. high.

Shipping weight 5 ounces.
4 G 5820E.....\$11.00

Watches 1, 2, 3 above are shown
¾ actual size



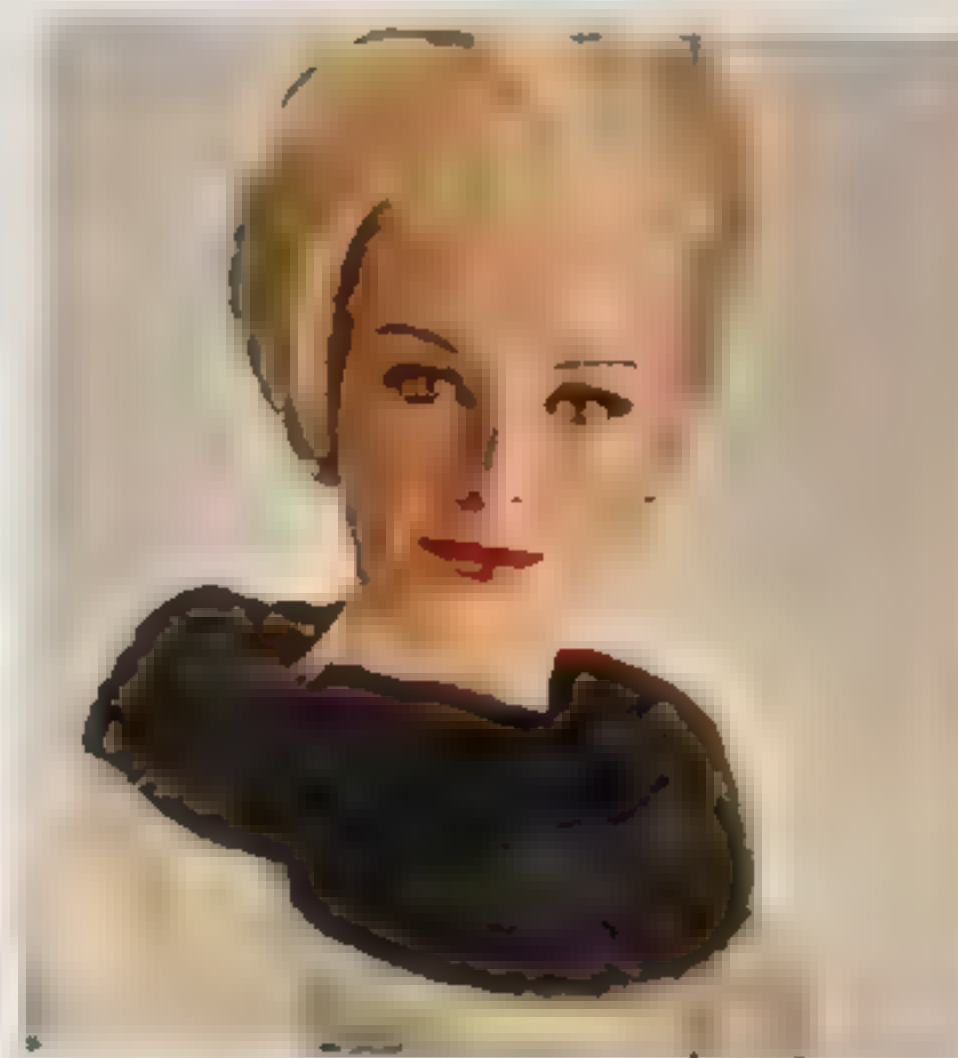
MINK

The Jacket . . . natural mink, fully let-out so that each lustrous pelt is artfully and exquisitely matched. Double-fur collar, adjustable cuffs; silk-and-rayon lining. About 24 inches long. Misses' sizes 10-12, 14-16, 18-20. State size.

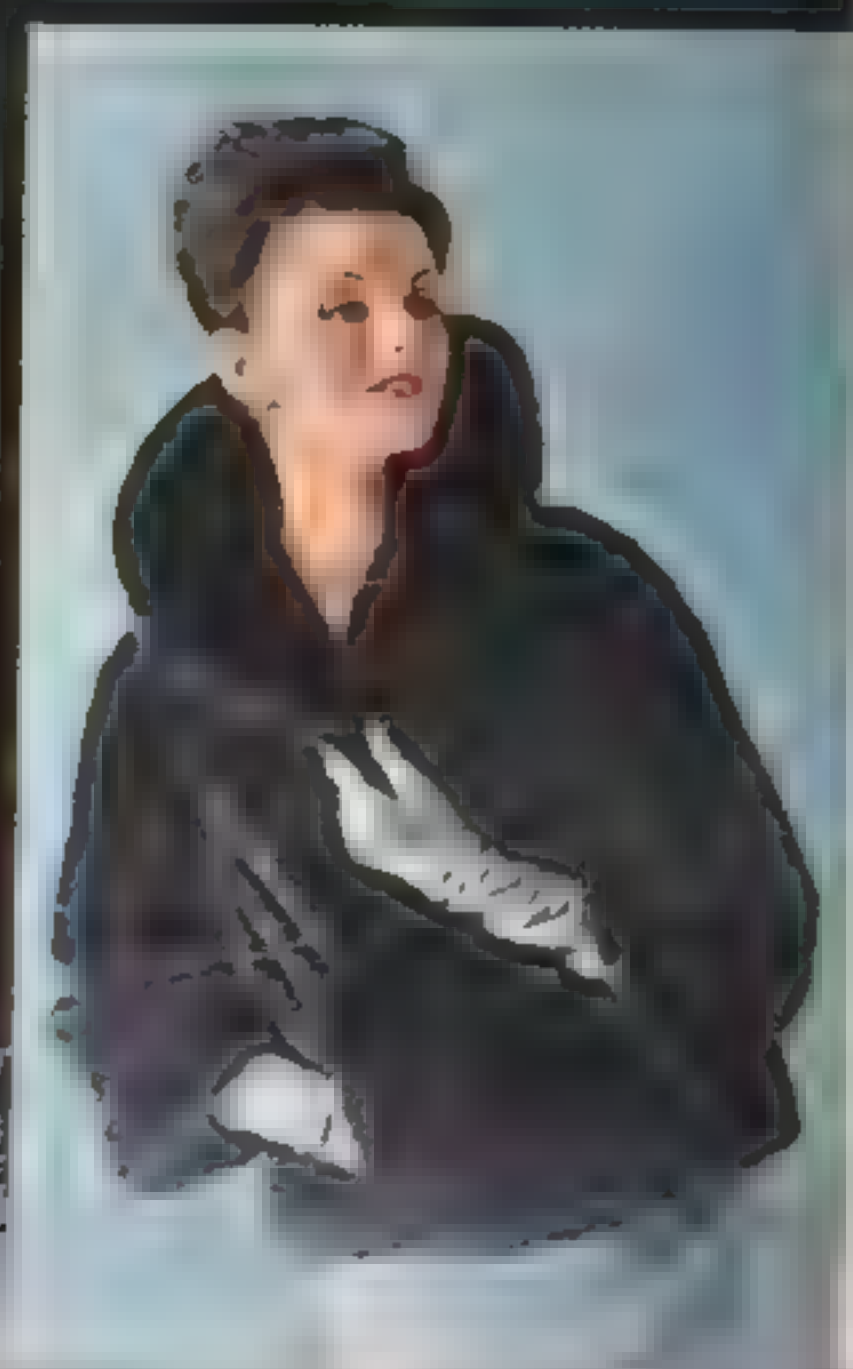
P17 G 967CEF—Autumn Haze* (medium brown)

P17 G 966CEF—Ranch (dark brown)

Shipping weight 4 pounds. \$38.00 monthly; cash \$795.00



The Boa . . . delectable as a collar, scarf or turban. Full, silky natural mink about 37 inches long. Rayon velvet backing; mouth clips attached. P17 G 787CE—Ranch (dark brown) P17 G 788CE—Pastel (medium brown) Shipping weight 2 lbs. \$39.50





Above: Cape Stole. Natural mink with full double-fur collar, shirring at elbows. Back about 18 inches deep; length from center back to front tip about 30 inches. Silk-and-rayon lining. Misses' sizes 10-12, 14-16, 18-20. State size.

Let-out Skins

P17 G 968CEF—Dawn (light brown)

P17 G 969CEF—Autumn Haze*
(medium brown)

P17 G 970CEF—Ranch (dark brown)

Shipping weight 4 pounds.

\$31.00 monthly; cash \$495.00

Split Skins

P17 G 971CEF—Dawn (light brown)

P17 G 972CEF—Pastel (medium brown)

P17 G 973CEF—Ranch (dark brown)

Shipping weight 4 pounds.

\$18.50 monthly; cash \$297.00

See pages 20-24, 32 and 42
for other Mink Fashions



Above at right: Shawl-Collared Stole flattering to the fuller figure. Natural mink . . . back about 22 inches deep; length from center back to front tip about 34 inches. Silk-and-rayon lining. Large size only, fits misses' size 20 and women's size 38 to 44.

Let-out Skins

P17 G 975CE—Autumn Haze*
(medium brown)

P17 G 976CE—Dawn (light brown)

P17 G 977CE—Ranch (dark brown)

Shipping weight 5 pounds.

\$37.50 monthly; cash \$595.00

Split Skins

P17 G 958CE—Pastel (medium brown)

P17 G 960CE—Ranch (dark brown)

P17 G 961CE—Dawn (light brown)

Shipping weight 5 pounds.

\$25.00 monthly; cash \$397.00



At right: Double-fur-collar Stole. Natural mink fully let-out to reveal its depth and irresistible beauty. Back about 18 inches deep; length from center back to front tip about 30 inches. Silk-and-rayon lining. Misses' sizes 10-12, 14-16, 18-20. State size.

P17 G 962CEF—Cerulean* (blue-gray)

P17 G 963CEF—Tourmaline* (pale beige)

Shipping weight 4 lbs., \$37.50 monthly; cash \$595.00

*Prices of furs on these two pages include 10% Federal Excise Tax.
No Money Down on Sears Easy Terms . . . for full details see page 745*



4 skins illustrated

Natural Mink

Full, plump . . . 2, 3, 4 and 5-skin brown mink scarfs. Each skin is about 25 inches long from tip of nose to tip of tail.

Shipping wt. 2 lbs.

2-skin Scarf
P17 G 754CE.....\$64.50

3-skin Scarf
P17 G 755CE..... 92.50

4-skin Scarf
P17 G 756CE... 122.00

5-skin Scarf
P17 G 757CE... 149.00

Enjoy the unique beauty of Persian Lamb

1 Jacket, charmingly in fashion both day and evening. Black-dyed Persian Lamb (fur origin: Union of Southwest Africa) with enchanting natural Cerulean* Mink collar (fur origin: United States). Adjustable cuffs; silk-and-rayon lining. About 24 inches long.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

Shipping weight 5 pounds.

P17 G 974CEF—
\$22.50 monthly;
cash\$345.00

*EMBA Trademark

2 Coat . . . young drama flaring gracefully in ¾-length natural gray Persian Lamb (fur origin: Iran). Bewitchingly colored with magnificent natural Cerulean* Mink (fur origin: United States). Adjustable cuffs; Chromspun acetate lining. About 36 inches long.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

Shipping weight 6 pounds.

P17 G 944CEF—
\$28.50 monthly;
cash\$445.00

Dyed Mouton Lamb

Here in your choice of three lengths . . . in a deep, subtle fashion-color . . . dark logwood brown. Sleeves have adjustable cuffs. Acetate lining.

3 The Jacket blithely adapts to your many fashion needs. Roll-collar has jaunty flare. About 26 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. State size. Shipping wt. 6 lbs.

P17 G 835CEF... ..\$44.50

4 The Topper . . . its spotted collar of stencilled mouton lamb adds a sophisticated touch. About 30 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please be sure to state size.

P17 G 979CEF—Shpg. wt. 7 lbs.
\$7.00 monthly.....Cash \$64.50

5 The ¾-length Coat has set-back collar. The back is smooth, flaring fluidly at sides. About 39 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please be sure to state size.

P17 G 978CEF—Shpg. wt. 8 lbs.
\$8.50 monthly.....Cash \$89.50

Use Sears Easy Terms
.. see page 745

Prices of furs on this page
include 10% Federal Excise Tax





1



2



3

Mink-collared

1 Sleek, lustrous . . a beautiful fraud in elegant beige deep-textured woven pile of Dynel® modacrylic and mohair on cotton back. Glamorously ringed with Natural Pastel Mink collar that also can be worn flat. Coat is fully lined. Furrier clean.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please state size.

N17 G 8001CF—Shipping weight 7 lbs.
\$8.00 monthly;
cash..... **\$79.70**

¾-length

2 This gleaming, spotted beauty . . woven pile of alpaca on cotton back . . marvelously mimics a sophisticated fur. Lined. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

N17 G 8037F—
Shpg. wt. 5 lbs. 4 oz.
\$5.00 monthly;
cash..... **\$49.70**

Also in Laminated Rayon Pile on cotton back.

Lined. Dry clean.
N17 G 8137F—
Shpg. wt.
3 lbs. 13 oz.... **\$24.70**

Lush Greatcoat

3 Subtly shaded fibers of acrylic and modacrylic on Dynel modacrylic and cotton back . . looks so like a most precious fur. Fully lined. Furrier clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

N17 G 8013F—Taupe brown

N17 G 8014F—Dark brown

N17 G 8015F—Platinum gray

Shpg. wt. 6 lbs. 6 oz.
\$5.00 monthly;
cash..... **\$49.70**

Look . . fabrics capture the glamour of fur!

With or without Mink Collar

Lustrous black coats in flat, moire-patterned closely woven pile of rayon on cotton back . . as intricate and glowing as real fur . . superbly soft and supple. Full-length; 3-button closing; fully lined. Dry clean.

Misses' sizes 10, 12, 14, 16, 18, 20. Shorter Women's sizes 16½, 18½, 20½, 22½, 24½. Please state correct size.

4 Mink-collared Coat.
N17 G 8033CF—With natural sapphire mink collar
N17 G 8034CF—With black-dyed mink collar.
Shipping weight 7 lbs.
\$8.50 monthly; cash... **\$90.00**

5 Untrimmed Coat is styled with a flattering shawl collar
N17 G 8133F—
Shipping weight 7 lbs.
\$6.00 monthly;
cash..... **\$60.00**



5



4

Sears glamorizes
fine fabrics with
beautiful fur





2



3



4

1 Natural Lynx (fur origin: Canada) lavishly collars with chin-deep luxury and deeply cuffs this vibrant, textured wool that has a softly brushed surface. Coat is wool-interlined; fully lined.

Misses' sizes 10, 12, 14, 16.

Please state correct size.

N17 G 1430CF—Green

N17 G 1429CF—Taupe brown

Shipping weight 7 pounds.

\$9.00 monthly . . . Cash **\$99.50**

2 Black-dyed Mouton Lamb softly swirls around the neckline and down to the hem for a dramatic effect on wool melton cloth. Snap closing. Wool interlined; lined.

Juniors and Misses. Sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16.

Please state correct size.

N17 G 1412CF—Red

N17 G 1413CF—Black

Shipping weight 6 pounds.

\$6.00 monthly . . . Cash **\$59.50**

3 Natural Leopard collar (fur origin: Africa) . . a sleek, sophisticated fashion merger with smooth wool melton cloth. Beautifully simple coat. Milium insulated lining.

Juniors and Misses. Sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16.

Please state correct size.

N17 G 1415CF—Camel tan

N17 G 1416CF—Red

Shipping weight 5 pounds.

\$6.00 monthly . . . Cash **\$59.50**

4 Natural Norwegian Blue Fox (fur origin: Norway) magnificently tops this versatile three-piece suit. Soft wool tweed, artfully tailored. Lightly-fitted overblouse buttons in back. Milium insulated lined jacket; lined skirt.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 5 lbs.

N17 G 3637CF—Black and tan

N17 G 3638CF—Black and blue

\$5.00 monthly . . . Cash **\$49.50**



Natural Mink Ring-collared Classics . . Scaled-to-fit

Luxurious fabric . . 75% wool and 25% fur fibers

Coat 5, Suit 6

SCALED TO FIT

. . in length and at shoulders, bust and sleeves

the **SHORTER WOMAN** . .

5 feet 3½ inches and under

the **AVERAGE MISS** . .

5 ft. 2½ inches to 5 ft. 6½ inches

the **TALL MISS** . .

5 feet 7 inches and over

5 The Coat, handsomely tailored. Warmly wool interlined; fully lined.

Average Miss. Sizes 8, 10, 12, 14, 16, 18.

Please state correct size.

N17G2255CF—Wild rice with silver mink

N17G2256CF—Black; dark brown ranch mink

N17G2257CF—Light beige with dark brown ranch mink

Shpg. wt. 5 lbs. \$6.00 monthly; cash **\$59.50**

Shorter Woman. Sizes 16½, 18½, 20½, 22½.

Tall Miss. Sizes 14T, 16T, 18T, 20T.

Please state correct size.

N17G2215CF—Wild rice with silver mink

N17G2216CF—Black; dark brown ranch mink

N17G2217CF—Light beige with dark brown ranch mink

Shpg. wt. 5 lbs. \$7.00 monthly; cash **\$62.50**

6 The Walking Suit with dark brown ranch mink. Deftly tailored with slim, easy lines. Milium-insulated lined jacket; lined skirt.

Average Miss. Sizes 8, 10, 12, 14, 16, 18.

Please state correct size.

N17 G 3634CF—Black

N17 G 3635CF—Wild rice

N17 G 3636CF—Light beige

Shpg. wt. 5 lbs. \$6.00 monthly; cash **\$59.50**

Shorter Woman. Sizes 14½, 16½, 18½, 20½, 22½, 24½.

Tall Miss. Sizes 8T, 10T, 12T, 14T, 16T, 18T.

Please state correct size.

N17 G 3678CF—Black

N17 G 3679CF—Wild rice

N17 G 3680CF—Light beige

Shpg. wt. 5 lbs. \$7.00 monthly; cash **\$62.50**

NO MONEY DOWN . . on Sears Easy Terms . . see page 745

PCBKM
AEDSLG2 SEARS 35



Handsome CAMEL HAIR shaped with a new nonchalance or classically tailored

Lightweight, yet warm . . . these superb-looking coats are deftly tailored with shape-retaining Stay-flex inter-facings, blind-stitched 2-inch hems, stay-back anchor buttons. Lined with Milium insulated acetate satin for 3-season comfort

1 Eased Coat in our finest fabric of soft, lustrous imported fibers. Subtly styled . . . convertible collar has newly-narrowed lapels; hand-stitched yoke and pockets. Wooden buttons.

Misses' sizes 6, 8, 10, 12, 14, 16, 18.
N17 G 4338F—*State size.* Wt. 4 lbs. 2 oz.
\$6 monthly.
Cash \$54.50

2 Double-breasted Coat . . . belted in back; fly-buttoned back vent. Hand-stitched edges. Fabric of imported fibers.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. State size.
Shpg. wt. 4 lbs. 4 oz.
N17 G 4335F \$44.90
Also with Pile Lining of Orlon® acrylic on cotton back. Sleeves lined with acetate and warmly interlined. Back pleat.
N17 G 4337F—Wt. 5 lbs.
\$5 monthly cash \$49.90

3 Single-breasted Coat . . . fly-buttoned back vent. Hand-stitched edges. Fabric of imported fibers.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. State size.
Shipping weight 4 lbs.
N17 G 4340F \$44.90
Also with Pile Lining of Orlon® acrylic on cotton back. Sleeves lined with acetate and warmly interlined. Back pleat.
N17 G 4342F—Wt. 4 lbs. 10 oz.
\$5 monthly cash \$49.90

Delight in the luxury of Sears

FINEST CASHMERE .. fur-trimmed or untrimmed



Textured Cashmere

Sears own fabric of soft imported fibers, spun into exquisite yarns, then imaginatively twisted and woven to reveal their subtle beauty. Milium insulated lining.

- 1 Coat with Natural Norwegian Blue Fox Collar** (fur origin: Norway). Opulent, dramatic.
Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State correct size.*
Shipping weight 6 pounds.
N17 G 4410CF—Beige
N17 G 4411CF—Medium gray
\$10.00 monthly cash \$115.00

- 2 Untrimmed Coat.**
Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 4 lbs.
N17 G 4414F—Medium gray
N17 G 4413F—Beige
\$8.00 monthly cash \$75.00

Classic Cashmere

Fantastically soft, smooth fabric of lustrous imported fibers. Milium insulated lining.

- 3 Coat with 2-skin Natural Dark Brown Ranch Mink Collar.**
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 6 lbs.
N17 G 4427CF—Red
N17 G 4425CF—Beige
N17 G 4426CF—Black
N17 G 4428CF—Medium blue
\$10.00 monthly cash \$110.00

- 4 Coat with Full Skin Natural Dark Brown Ranch Mink Collar.**
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 6 lbs.
N17 G 4420CF—Beige
N17 G 4421CF—Black
N17 G 4422CF—Red
N17 G 4423CF—Medium blue
\$8.50 monthly cash \$90.00

- 5 Untrimmed Coat.**
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 4 lbs.
N17 G 4418F—Medium blue
N17 G 4415F—Beige
N17 G 4416F—Black
N17 G 4417F—Red
\$7.00 monthly cash \$65.00

- Shorter Women's sizes 16½, 18½, 20½, 22½. State size. Wt. 4 lbs.**
N17 G 4432F—Medium blue
N17 G 4430F—Beige
N17 G 4431F—Black
\$7 monthly cash \$68.00

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